#### **COOKIE POLICY**

### Last updated November 25, 2025

This Cookie Policy explains how AgCode, Inc. ("**Company**," "we," "us," and "our") uses cookies and similar technologies to recognize you when you visit our website at <a href="https://agcode.com">https://agcode.com</a> ("**Website**"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

In some cases we may use cookies to collect personal information, or that becomes personal information if we combine it with other information.

#### What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, AgCode, Inc.) are called "first-party cookies." Cookies set by parties other than the website owner are called "third-party cookies." Third-party cookies enable third-party features or functionality to be provided on or through the website (e.g., advertising, interactive content, and analytics). The parties that set these third-party cookies can recognize your computer both when it visits the website in question and also when it visits certain other websites.

## Why do we use cookies?

We use first- and third-party cookies for several reasons. Some cookies are required for technical reasons in order for our Website to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our Online Properties. Third parties

serve cookies through our Website for advertising, analytics, and other purposes. This is described in more detail below.

### How can I control cookies?

You have the right to decide whether to accept or reject cookies. You can exercise your cookie rights by setting your preferences in the Cookie Consent Manager. The Cookie Consent Manager allows you to select which categories of cookies you accept or reject. Essential cookies cannot be rejected as they are strictly necessary to provide you with services.

The Cookie Consent Manager can be found in the notification banner and on our Website. If you choose to reject cookies, you may still use our Website though your access to some functionality and areas of our Website may be restricted. You may also set or amend your web browser controls to accept or refuse cookies.

The specific types of first- and third-party cookies served through our Website and the purposes they perform are described in the table below (please note that the specific cookies served may vary depending on the specific Online Properties you visit):

### **Essential website cookies:**

These cookies are strictly necessary to provide you with services available through our Website and to use some of its features, such as access to secure areas.

Name: \_\_cf\_bm

Purpose: Cloudflare places the cookie on end-user devices that access customer sites

protected by Bot Management or Bot Fight Mode.

Provider: .hubspot.com

Service: CloudFlare View Service Privacy Policy

Type: http\_cookie

Expires 29 minutes

in:

Name: TERMLY\_API\_CACHE

Purpose: Used to store visitor's consent result in order to improve performance of the

consent banner.

Provider: agcode.com

Service: Termly View Service Privacy Policy

Type: html\_local\_storage

Expires 1 year

in:

Name: \_\_cf\_bm

Purpose: Cloudflare places the cookie on end-user devices that access customer sites

protected by Bot Management or Bot Fight Mode.

Provider: .agcode.com

Service: CloudFlare View Service Privacy Policy

Type: http\_cookie

Expires 29 minutes

in:

Name: cfuvid

Provider: .hsforms.com

Service: Cloudflare View Service Privacy Policy

Type: server\_cookie

Expires in: session

Name: trackalyzer

Provider: agcode.com

Type: html\_local\_storage

Expires in: persistent

Name: XANDR\_PANID

Provider: .adnxs.com

Type: server\_cookie

Expires in: 2 months 29 days

Name: csrf\_token

Purpose: Protects against hacking and malicious actors.

Provider: agcode.com

Service: Django View Service Privacy Policy

Type: http\_cookie

Expires in: 29 days

Name: \_cfuvid

Provider: .hubspot.com

Service: Cloudflare View Service Privacy Policy

Type: server\_cookie

Expires in: session

Name: cf bm

Purpose: Cloudflare places the cookie on end-user devices that access customer sites

protected by Bot Management or Bot Fight Mode.

Provider: .apollo.io

Service: CloudFlare View Service Privacy Policy

Type: http\_cookie

Expires 29 minutes

in:

Name: wglang

Purpose: Stores the visitor's selected language so that the website is displayed in the

correct language on each page load. Without this cookie, the user's preference

would not be remembered across pages.

Provider: app.termly.io

Service: https://www.weglot.com View Service Privacy Policy

Type: html\_local\_storage

Expires persistent

in:

# Performance and functionality cookies:

These cookies are used to enhance the performance and functionality of our Website but are non-essential to their use. However, without these cookies, certain functionality (like videos) may become unavailable.

Name: \_\_Secure-ROLLOUT\_TOKEN

Purpose: is used by YouTube to manage the phased rollout of new features and updates

Provider: .youtube.com

Service: Youtube <u>View Service Privacy Policy</u>

Type: server\_cookie

Expires in: 5 months 27 days

Name: ytidb::LAST\_RESULT\_ENTRY\_KEY

Purpose: Stores the last result entry key used by YouTube

Provider: www.youtube.com

Service: YouTube <u>View Service Privacy Policy</u>

Type: html\_local\_storage

Expires in: persistent

Name: trackalyzer

Provider: lltrck.com

Type: server\_cookie

Expires in: 11 months 30 days

Name: wpEmojiSettingsSupports

Purpose: This cookie is utilized to enable emoji support on pages using Wordpress.

Provider: agcode.com

Service: .voices.com

Type: html\_session\_storage

Expires in: session

Name: yt-remote-device-id

Purpose: Stores a unique ID for the user's device for YouTube

Provider: www.youtube.com

Service: YouTube View Service Privacy Policy

Type: html\_local\_storage

Expires in: persistent

Name: yt-remote-connected-devices

Purpose: Stores a list of connected devices for YouTube

Provider: www.youtube.com

Service: YouTube View Service Privacy Policy

Type: html\_local\_storage

Expires in: persistent

# **Analytics and customization cookies:**

These cookies collect information that is used either in aggregate form to help us understand how our Website is being used or how effective our marketing campaigns are, or to help us customize our Website for you.

Name: \_\_hssrc

Purpose: Whenever HubSpot changes the session cookie, this cookie is also set to

determine if the visitor has restarted their browser.

Provider: .agcode.com

Service: HubSpot View Service Privacy Policy

Type: http\_cookie

Expires session

in:

Name: g.gif

Provider: pixel.wp.com

Type: pixel\_tracker

Expires in: session

Name: hubspotutk

Purpose: This cookie keeps track of a visitor's identity. It is passed to HubSpot on form

submission and used when deduplicating contacts.

Provider: .agcode.com

Service: HubSpot View Service Privacy Policy

Type: http\_cookie

Expires 5 months 27 days

in:

Name: s7

Purpose: Gather data regarding site usage and user behavior on the website.

Provider: forms-na2.hsforms.com

Service: Adobe Analytics

Type: pixel\_tracker

Expires in: session

Name: \_\_hstc

Purpose: The main cookie for tracking visitors.

Provider: .agcode.com

Service: HubSpot View Service Privacy Policy

Type: http\_cookie

Expires in: 5 months 27 days

Name: NID

Purpose: Set by Google to set a unique user ID to remember user preferences. Persistent

cookie that stays for 182 days

Provider: .google.com

Service: Google View Service Privacy Policy

Type: server\_cookie

Expires 6 months

in:

Name: s7

Purpose: Gather data regarding site usage and user behavior on the website.

Provider: aplo-evnt.com

Service: Adobe Analytics

Type: server\_cookie

Expires in: session

Name: \_ga

Purpose: Records a particular ID used to come up with data about website usage by the

user

Provider: .agcode.com

Service: Google Analytics View Service Privacy Policy

Type: http\_cookie

Expires 1 year 1 month 4 days

in:

Name: tracking

Provider: lltrck.com

Type: pixel\_tracker

Expires in: session

Name: \_ga\_#

Purpose: Used to distinguish individual users by means of designation of a randomly

generated number as client identifier, which allows calculation of visits and

sessions

Provider: .agcode.com

Service: Google Analytics View Service Privacy Policy

Type: http\_cookie

Expires 1 year 1 month 4 days

in:

Name: \_\_hssc

Purpose: This cookie keeps track of sessions.

Provider: .agcode.com

Service: HubSpot View Service Privacy Policy

Type: http\_cookie

Expires in: 29 minutes

Name: s7

Purpose: Gather data regarding site usage and user behavior on the website.

Provider: .rubiconproject.com

Service: Adobe Analytics

Type: server\_cookie

Expires in: 11 months 30 days

Name: demdex

Purpose: Used by Adobe Analytics to help identify a unique visitor across domains. The

demdex cookie is set in the third-party, demdex.net domain in the browser.

Provider: .demdex.net

Service: Adobe Analytics View Service Privacy Policy

Type: server\_cookie

Expires 5 months 27 days

in:

Name: \_\_ptq.gif

Purpose: Records anonymous page view data

Provider: track-na2.hubspot.com

Service: HubSpot View Service Privacy Policy

Type: pixel\_tracker

Expires in: session

Name: 466437021

Provider: www.google.com

Type: pixel\_tracker

Expires in: session

Name: khaos

Purpose: Set by Rubicon Project as an Internal user identifier used for analytics.

Persistent cookie that stays for 2920 days

Provider: .rubiconproject.com

Service: Rubicon Project View Service Privacy Policy

Type: server\_cookie

Expires 11 months 30 days

in:

Name: audit

Purpose: Set by Rubicon Project to record cookie consent data.

Provider: .rubiconproject.com

Service: Rubycon Project View Service Privacy Policy

Type: server\_cookie

Expires in: 11 months 30 days

# **Advertising cookies:**

These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests.

Name: VISITOR\_PRIVACY\_METADATA

Provider: .youtube.com

Service: Youtube View Service Privacy Policy

Type: server\_cookie

Expires in: 5 months 27 days

Name: IDE

Purpose: Used to measure the conversion rate of ads presented to the user. Expires in

1.5 years.

Provider: .doubleclick.net

Service: DoubleClick View Service Privacy Policy

Type: server\_cookie

Expires 1 year 11 months 29 days

in:

Name: lastExternalReferrerTime

Purpose: Detects how the user reached the website by registering their last URL-

address.

Provider: agcode.com

Service: Meta Platforms, Inc View Service Privacy Policy

Type: html\_local\_storage

Expires persistent

in:

Name: \_gcl\_ls

Provider: agcode.com

Service: https://policies.google.com/privacy View Service Privacy Policy

Type: html\_local\_storage

Expires in: persistent

Name: fr

Purpose: Used by Facebook to collect a unique browser and user ID, used for targeted

advertising.

Provider: .facebook.com

Service: Facebook View Service Privacy Policy

Type: server\_cookie

Expires 2 months 29 days

in:

Name: test\_cookie

Purpose: A session cookie used to check if the user's browser supports cookies.

Provider: .doubleclick.net

Service: DoubleClick View Service Privacy Policy

Type: server\_cookie

Expires in: 15 minutes

Name: \_fbp

Purpose: Facebook tracking pixel used to identify visitors for personalized advertising.

Provider: .agcode.com

Service: Facebook View Service Privacy Policy

Type: http\_cookie

Expires in: 2 months 29 days

Name: TapAd\_TS

Purpose: Used to determine what type of devices (smartphones, tablets, computers, TVs

etc.) is used by a user. Expires after 2 months.

Provider: .tapad.com

Service: Tapad View Service Privacy Policy

Type: server\_cookie

Expires 1 month 29 days

in:

Name: dpm

Purpose: Data management platforms use this cookie to record information around

synchronisation of the user IDs they have collected.

Provider: .dpm.demdex.net

Service: Adobe Audience Manager View Service Privacy Policy

Type: server\_cookie

Expires 5 months 27 days

in:

Name: TapAd\_DID

Purpose: Used to determine what type of devices (smartphones, tablets, computers, TVs

etc.) is used by a user. Expires after 2 months.

Provider: .tapad.com

Service: Tapad View Service Privacy Policy

Type: server\_cookie

Expires 1 month 29 days

in:

Name: TDCPM

Purpose: Set by the CloudFlare service to register a unique ID that identifies a returning

user's device. The ID is used for targeted ads. Expires after 1 year.

Provider: .adsrvr.org

Service: The Trade Desk View Service Privacy Policy

Type: server\_cookie

Expires 11 months 30 days

in:

Name: VISITOR\_INFO1\_LIVE

Purpose: YouTube is a Google-owned platform for hosting and sharing videos. YouTube

collects user data through videos embedded in websites, which is aggregated

with profile data from other Google services in order to display targeted

advertising to web visitors across a broad range of their own and other websites. Used by Google in combination with SID to verify Google user account and most

recent login time.

Provider: .youtube.com

Service: YouTube View Service Privacy Policy

Type: server\_cookie

Expires 5 months 27 days

in:

Name: lastExternalReferrer

Purpose: Detects how the user reached the website by registering their last URL-

address.

Provider: agcode.com

Service: Meta Platforms, Inc View Service Privacy Policy

Type: html\_local\_storage

Expires persistent

in:

Name: YSC

Purpose: YouTube is a Google-owned platform for hosting and sharing videos. YouTube

collects user data through videos embedded in websites, which is aggregated

with profile data from other Google services in order to display targeted

advertising to web visitors across a broad range of their own and other websites.

Used by Google in combination with SID to verify Google user account and most

recent login time.

Provider: .youtube.com

Service: YouTube View Service Privacy Policy

Type: server\_cookie

Expires session

in:

Name: uuid2

Purpose: This cookie is owned by App Nexus and used to buy, sell, and deliver online

advertising, including interest-based advertising, mostly through real-time

bidding.

Provider: .adnxs.com

Service: App Nexus View Service Privacy Policy

Type: server\_cookie

Expires 2 months 29 days

in:

Name: TapAd\_3WAY\_SYNCS

Provider: .tapad.com

Service: Tapad View Service Privacy Policy

Type: server\_cookie

Expires in: 1 month 29 days

Name: audit\_p

Provider: .rubiconproject.com

Type: http\_cookie

Expires in: 11 months 30 days

Name: TDID

Purpose: Is a third party cookie that contains a unique randomly-generated value that

enables the platform to distinguish browsers and devices.

Provider: .adsrvr.org

Service: The Trade Desk View Service Privacy Policy

Type: server\_cookie

Expires 11 months 30 days

in:

Name: \_gcl\_au

Purpose: Used by Google Ads for experimenting with advertisement efficiency across

websites using their services.

Provider: .agcode.com

Service: Google Ads View Service Privacy Policy

Type: http\_cookie

Expires 2 months 29 days

in:

## **Unclassified cookies:**

These are cookies that have not yet been categorized. We are in the process of classifying these cookies with the help of their providers.

Name: Secure-YNID

Provider: .youtube.com

Type: http\_cookie

Expires in: 5 months 27 days

Name: eventQueue

Provider: agcode.com

Type: html\_local\_storage

Expires in: persistent

Name: X-CSRF-TOKEN

Provider: aplo-evnt.com

Type: server\_cookie

Expires in: session

Name: apolloAnonId

Provider: agcode.com

Type: html\_local\_storage

Expires in: persistent

## How can I control cookies on my browser?

As the means by which you can refuse cookies through your web browser controls vary from browser to browser, you should visit your browser's help menu for more information. The following is information about how to manage cookies on the most popular browsers:

- Chrome
- Internet Explorer
- Firefox
- Safari
- Edge
- Opera

In addition, most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit:

- Digital Advertising Alliance
- Digital Advertising Alliance of Canada
- European Interactive Digital Advertising Alliance

## What about other tracking technologies, like web beacons?

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enables us to recognize when someone has visited our Website or opened an email including them. This allows us, for example, to monitor the traffic patterns of users from one page within a website to another, to deliver or communicate with cookies, to understand whether you have come to the website from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of email

marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

### Do you use Flash cookies or Local Shared Objects?

Websites may also use so-called "Flash Cookies" (also known as Local Shared Objects or "LSOs") to, among other things, collect and store information about your use of our services, fraud prevention, and for other site operations.

If you do not want Flash Cookies stored on your computer, you can adjust the settings of your Flash player to block Flash Cookies storage using the tools contained in the Website Storage Settings Panel. You can also control Flash Cookies by going to the Global Storage Settings Panel and following the instructions (which may include instructions that explain, for example, how to delete existing Flash Cookies (referred to "information" on the Macromedia site), how to prevent Flash LSOs from being placed on your computer without your being asked, and (for Flash Player 8 and later) how to block Flash Cookies that are not being delivered by the operator of the page you are on at the time).

Please note that setting the Flash Player to restrict or limit acceptance of Flash Cookies may reduce or impede the functionality of some Flash applications, including, potentially, Flash applications used in connection with our services or online content.

### Do you serve targeted advertising?

Third parties may serve cookies on your computer or mobile device to serve advertising through our Website. These companies may use information about your visits to this and other websites in order to provide relevant advertisements about goods and services that you may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements. They can accomplish this by using cookies or web beacons to collect information about your visits to this and other sites in order to provide relevant advertisements about goods and services of potential interest to you. The information collected through this process does not enable us or them to identify your name, contact details, or other details that directly identify you unless you choose to provide these.

How often will you update this Cookie Policy?

We may update this Cookie Policy from time to time in order to reflect, for example,

changes to the cookies we use or for other operational, legal, or regulatory reasons. Please

therefore revisit this Cookie Policy regularly to stay informed about our use of cookies and

related technologies.

The date at the top of this Cookie Policy indicates when it was last updated.

Where can I get further information?

If you have any questions about our use of cookies or other technologies, please email us

at support@agcode.com or by post to:

AgCode, Inc.

PO Box 373

Glenwood, MN 56334

**United States** 

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